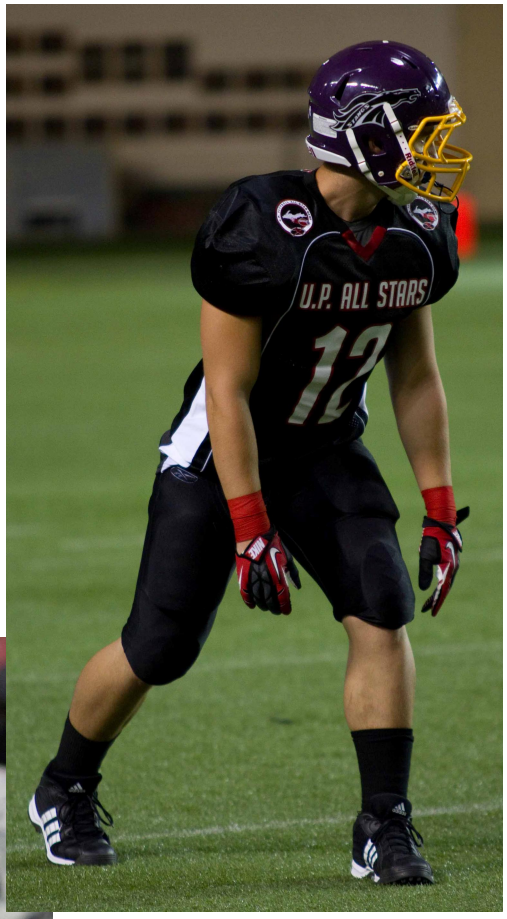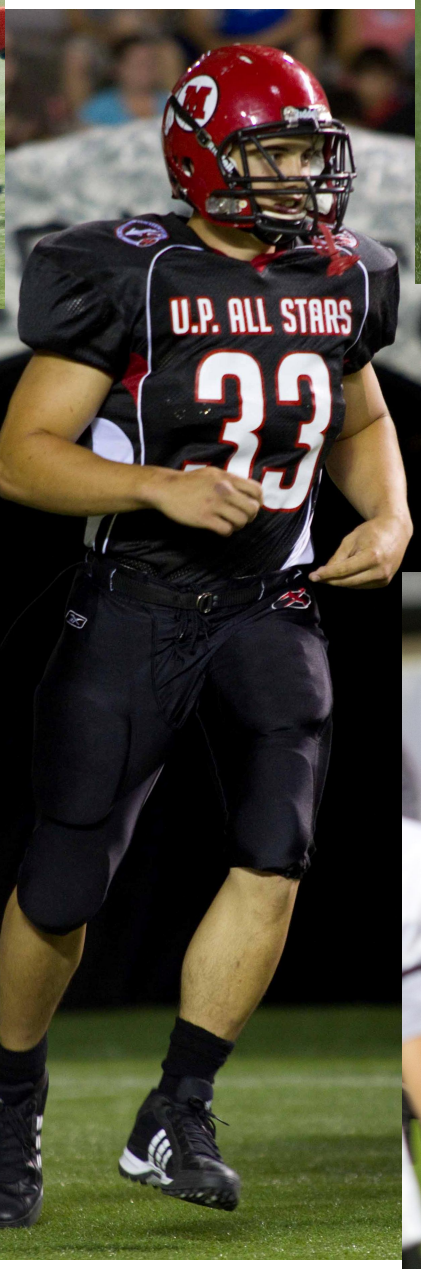2012 EAST